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Vergabeverfahren „Campaigning“

ÖGIZIN GmbH

L-707453-9a29

General information

Type of the contracting body: Contracting Authority

Procedure in the upper threshold

Key data for the publication of contracts awarded.

Key data for the publication of contracts awarded and framework agreements concluded (Annex VIII, Section 2, Z1, BVergG 2018)

- a) This publication communicates the award of service contracts in the field of research and development and is therefore subject to a restriction of the information available**
- b) The name of the contracting body which procures the service or has concluded the framework agreement**
ÖGIZIN GmbH
- c) The master number of the contracting entity pursuant to § 6 E-GovG (E-Government Act) and a unique file number of the procurement procedure assigned by the contracting entity (master number - file number)**
141572w-P-208689
- d) An indication of the jurisdiction of the contracting authority**
Federal government
- e) An indication as to whether the estimated contract value was in the upper or lower threshold range**
The estimated contract value was in the upper threshold range
- f) The name of the contractor or the party to the framework agreement**
Campaigning Bureau Kampagnenberatungs GmbH
- g) The master number of the contractor or the party to the framework agreement pursuant to § 6 E-GovG (if available; not to be specified for natural persons)**
367189i
- h) CPV code main part or parts**
79416000
- i) CPV code additional part or parts (if any)**
- j) The nature of the contract (works, supply or service contract)**
Services
- k) The designation of the contract or framework agreement**
Vergabeverfahren „Campaigning“
- l) Short description of the contract or framework agreement**
Gegenstand ist die Planung und Umsetzung von Online Kampagnen. Die Strategie „Campaigning“ wird seitens der ausführenden Agentur über drei Kommunikationskanäle umgesetzt: Auftritt auf Facebook; Direct Mailing sowie Landing Page.
- m) Contract value or scope of value of the framework agreement exclusive of value added tax in euro**
960192,64
- n) Date of conclusion of contract or framework agreement (DD.MM.YYYY)**

28/10/2019

o) In case of non-recurring obligations: envisaged date of performance (DD.MM.YYYY)

p) In case of non-recurring obligations: envisaged date of performance (DD/MM/YYYY)

48 Month(s)

q) Designation of the type of procedure

Negotiated procedure with prior notice

It is a dynamic purchasing system

No

r) An indication as to whether the publication constitutes a notification of the conclusion of a framework agreement

Nein

s) The number of tenders received

3

t) In the upper threshold range: the number of small and medium-sized enterprises (SMEs) as defined in Recommendation 2003/361/EC which have submitted tenders (including SMEs in consortia or bidding consortia).

3

u) An indication as to whether the contractor, or at least one of the contractors, is an SME

Yes

Number of contractors which are an SME

1