

**Supplement to the Official Journal of the European Union**Info and online forms: <http://simap.ted.europa.eu>**CONTRACT AWARD NOTICE**Results of the procurement procedure  
Directive 2014/24/EU**SECTION I: CONTRACTING AUTHORITY****I.1) Name and addresses**

(please identify all contracting authorities responsible for the procedure)

Official name: Bundesdenkmalamt			National registration number:
Postal address: Hofburg			
Town: Wien	NUTS code: AT130	Postal code: 1014	Country: Austria
Contact person: Bundesdenkmalamt			Telephone: +43 153115202306
E-mail: Sylvia.Preinsperger@bda.gv.at			Fax: +43 153109202306
Internet address(es) Main address: (URL) <a href="http://www.bda.gv.at">http://www.bda.gv.at</a> Address of the buyer profile: (URL)			

**I.2) Joint procurement**☐ The contract involves joint procurement

In the case of joint procurement involving different countries, state applicable national procurement law:

☐ The contract is awarded by a central purchasing body**I.4) TYPE OF THE CONTRACTING AUTHORITY**☒ Ministry or any other national or federal authority,  
including their regional or local subdivisions☐ National or federal agency/office☐ Regional or local authority☐ Regional or local agency/office☐ Body governed by public law☐ European institution/agency or international organisation☐ Other:**I.5) MAIN ACTIVITY**☒ General public services☐ Defence☐ Public order and safety☐ Environment☐ Economic and financial affairs☐ Health☐ Housing and community amenities☐ Social protection☐ Recreation, culture and religion☐ Education☐ Other activity:

## **II.1) Scope of the procurement**

<b>II.1.1) Title:</b> Gesamtorganisation - Tag des Denkmals 2020; Werbe-, Kommunikations- und Eventmanagementmaßnahmen inkl. Grafik und Druck sowie Erfolgskontrolle („Agentur-Leistungen“)		<b>Reference number:</b> GZ BKA-183.000/0039-I/6/2019
<b>II.1.2) Main CPV-Code:</b> 79950000 Supplementary CPV-Code: [ ] [ ] [ ] [ ] [ ] [ ]		
<b>II.1.3) Type of contract</b> <input type="radio"/> Works <input type="radio"/> Supplies <input checked="" type="radio"/> Services		
<b>II.1.4) Short description:</b> Gesamtorganisation - Tag des Denkmals 2020; Werbe-, Kommunikations- und Eventmanagementmaßnahmen inkl. Grafik und Druck sowie Erfolgskontrolle („Agentur-Leistungen“)		
<b>II.1.6) Information about lots</b>  This contract is divided into lots <input type="radio"/> yes <input checked="" type="radio"/> no		
<b>II.1.7) Total value of the procurement (excluding VAT)</b> Value: [99500] (Please give the total value of the procurement. For information about individual contracts, please use section V) or Lowest offer: [ ] / Highest offer: [ ] taken into consideration Currency: EUR (for framework agreements – total maximum value for their entire duration) (for dynamic purchasing systems – value of contract(s) not included in previous contract award notices) (for contracts based on framework agreements, if required – value of contract(s) not included in previous contract award notices)		

## II.2) Description

<b>II.2.1) TITLE:</b>	
<b>II.2.2) Additional CPV code(s)</b>	
<b>Main CPV code:</b> 79952000 Supplementary CPV-Code: [ ][ ][ ][ ] [ ][ ][ ][ ]	
<b>Main CPV code:</b> 79952100 Supplementary CPV-Code: [ ][ ][ ][ ] [ ][ ][ ][ ]	
<b>Main CPV code:</b> 79416000 Supplementary CPV-Code: [ ][ ][ ][ ] [ ][ ][ ][ ]	
<b>Main CPV code:</b> 79822500 Supplementary CPV-Code: [ ][ ][ ][ ] [ ][ ][ ][ ]	
<b>Place of performance</b>	
NUTS code: AT130	
Main site or place of performance: Siehe Ausschreibungsunterlage	
<b>II.2.4) Description of the procurement:</b> Gesamtorganisation Tag des Denkmals 2020. Werbe-, Kommunikations- und Eventmanagementmaßnahmen inkl. Grafik und Druck sowie Erfolgskontrolle („Agentur-Leistungen“). Näheres siehe Punkt 3 der genannten Ausschreibungsunterlage. (nature and quantity of works, supplies or services or indication of needs and requirements)	
<b>II.2.5) Award criteria</b>	
<input checked="" type="checkbox"/> Quality criterion Name: Konzept zur Umsetzung der Anforderungen / Weighting: 50	
<input type="radio"/> Cost criterion <input checked="" type="radio"/> Price Price – Weighting: Pauschalgesamtpreis	
<b>II.2.11) Information about options</b>	
<input type="checkbox"/> Options: Description of options:	
<b>II.2.13) Information about European Union funds</b>	
The procurement is related to a project and/or programme financed by European Union funds <input type="radio"/> yes <input checked="" type="radio"/> no	

Identification of the project:
<b>II.2.14) Additional information:</b>

## SECTION IV: PROCEDURE

### IV.1) Description

<b>IV.1.1) Type of procedure</b> <input type="radio"/> Open procedure <input type="checkbox"/> Accelerated procedure: Justification: <input checked="" type="radio"/> Restricted procedure <input type="checkbox"/> Accelerated procedure: Justification: <input type="radio"/> Competitive procedure with negotiation <input type="checkbox"/> Accelerated procedure: Justification: <input type="radio"/> Competitive dialogue <input type="radio"/> Innovation partnership <input type="radio"/> Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below (please complete Annex D1)
<b>IV.1.3) Information about a framework agreement or a dynamic purchasing system</b> <input type="checkbox"/> The procurement involves the establishment of a framework agreement <input type="checkbox"/> A dynamic purchasing system was set up
<b>IV.1.6) Information about electronic auction</b> <input type="checkbox"/> An electronic auction has been used
<b>IV.1.8) Information about the Government Procurement Agreement (GPA)</b> The procurement is covered by the Government Procurement Agreement <input type="radio"/> yes <input checked="" type="radio"/> no

### IV.2) Administrative information

<b>IV.2.1) Previous publication concerning this procedure</b> Notice number in the OJ S: 2019/S 210–513429 (One of the following: Prior information notice used as a call for competition; Contract notice; Voluntary ex ante transparency notice)
<b>IV.2.8) Information about termination of dynamic purchasing system</b> <input type="checkbox"/> An electronic auction has been used:
<b>IV.2.9) Information about termination of call for competition in the form of a prior information notice</b> <input type="checkbox"/> The contracting authority will not award any further contracts based on the above prior information notice

## SECTION V: AWARD OF CONTRACT

Contract No:[] Lot No:[] Title:

A contract/lot is awarded ☒ yes ☐ no

#### V.1) Information on non-award

The contract/lot is not awarded
<input type="radio"/> No tenders or requests to participate were received or all were rejected
<input type="radio"/> Other reasons (discontinuation of procedure)
Notice reference: [ ][ ][ ][ ]-[ ][ ][ ][ ][ ] (year and document number)

#### V.2) Award of contract

<b>Date of conclusion of the contract:</b> 12/02/2020 (dd/mm/yyyy)
Number of tenders received: [2]
Number of tenders received from SMEs: [2] (SME – as defined in Commission Recommendation 2003/361/EC)
Number of tenders received from tenderers from other EU Member States: [ ]
Number of tenders received from tenderers from non-EU Member States: [ ]
Number of tenders received by electronic means: [2]
The contract has been awarded to a group of economic operators <input checked="" type="radio"/> yes <input type="radio"/> no

#### V.2.3) Name and address of the contractor

Official name: KGP Events GmbH			National registration number:
Postal address: Schindlergasse 17			
Town: Wien	NUTS code: AT130	Postal code: 1180	Country: Austria
E-mail:			Telephone:
Internet address:(URL)			Fax:
The contractor is an SME <input checked="" type="radio"/> yes <input type="radio"/> no			
Official name: Ideal Live Marketing GmbH			National registration number:
Postal address: Schmerlingplatz 2			
Town: Wien	NUTS code: AT130	Postal code: 1010	Country: AT
E-mail:			Telephone:
Internet address:(URL)			Fax:
The contractor is an SME <input checked="" type="radio"/> yes <input type="radio"/> no (SME – as defined in Commission Recommendation 2003/361/EC)			

#### V.2.4) Information on value of the contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: [ ]
(for framework agreements or dynamic purchasing systems – estimated total maximum value for the entire duration of this lot)
Total value of the contract/lot: [99500]
or
Lowest offer: [ ] / Highest offer: [ ] taken into consideration
Currency: [ ][ ][ ]
(for framework agreements – total maximum value for this lot)
(for dynamic purchasing systems – value of contract(s) for this lot not included in previous contract award notices)
(for contracts based on framework agreements, if required – value of contract(s) for this lot not included in previous contract award notices)

#### V.2.5) Information about subcontracting

<input type="checkbox"/> Value or proportion likely to be subcontracted to third parties:
Value or proportion likely to be subcontracted to third parties
Value excluding VAT: [ ] Currency: [ ][ ][ ]

Proportion: [ ] %
Short description of the part of the contract to be subcontracted:

## SECTION VI: COMPLEMENTARY INFORMATION

### VI.3) Additional information

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### VI.4) Procedures for review

<b>VI.4.1) Review body</b>		
Official name: Bundesverwaltungsgericht		
Postal address: Erdbergstraße 192 – 196		
Town: Wien	Postal code: 1030	Country: Austria
E-mail: einlaufstelle@bvwg.gv.at	Telephone: +43 1/60149/0	
Internet-Address:(URL) https://www.bvwg.gv.at/	Fax: +43 71123/8891541	
<b>VI.4.2) Body responsible for mediation procedures</b>		
Official name:		
Postal address:		
Town:	Postal code:	Country: Austria
E-mail:	Telephone:	
Internet-Address:(URL)	Fax:	
<b>VI.4.3) Review procedure</b>		
Precise information on deadline(s) for review procedures:		
<b>VI.4.4) Service from which information about the review procedure may be obtained</b>		
Official name:		
Postal address:		
Town:	Postal code:	Country: Austria
E-mail:	Telephone:	
Internet-Address:(URL)	Fax:	

**VI.5) Date of dispatch of this notice: (dd/mm/yyyy) (dd/mm/yyyy) 14/02/2020**

### Annex D1 – General procurement

**Justification for the award of the contract without prior publication of a call for competition in the Official Journal of the European Union**

Directive 2014/24/EU

(please select the relevant option and provide an explanation)

☒ **1. Justification for the choice of the negotiated procedure without prior publication of a call for competition in accordance with Article 32 of Directive 2014/24/EU**

☐ No tenders or no suitable tenders/requests to participate in response to:

☒ **open procedure**

☒ **restricted procedure**

☐ The products involved are manufactured purely for the purpose of research, experiment, study or development under the conditions stated in the directive (for supplies only):

☐ The works, supplies or services can be provided only by a particular economic operator for the following reason:

☒ **absence of competition for technical reasons**

☒ **procurement aiming at the creation or acquisition of a unique work of art or artistic performance**

☒ **protection of exclusive rights, including intellectual property rights**

☐ Extreme urgency brought about by events unforeseeable for the contracting authority and in accordance with the strict conditions stated in the directive:

☐ Additional deliveries by the original supplier ordered under the strict conditions stated in the directive:

☐ New works/services, constituting a repetition of existing works/services and ordered in accordance with the strict conditions stated in the directive:

☐ Service contract to be awarded to the winner or one of winners under the rules of a design contest:

☐ Procurement of supplies quoted and purchased on a commodity market:

☐ Purchase of supplies or services on particularly advantageous terms:

☒ **from a supplier which is definitively winding up its business activities**

☒ **from the liquidator in an insolvency procedure, an arrangement with creditors or a similar procedure under national laws and regulations**

☒ **2. Other justification for the award of the contract without prior publication of a call for competition in the Official Journal of the European Union**

☐ The procurement falls outside the scope of application of the directive:

**3.Explanation**

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