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Corona Aufklärungskampagne der Bundesregierung, Infokampagne, Phase 11, V2

Bundeskanzleramt

L-761029-0a12

General information

Type of the contracting body: Contracting Authority

Procedure in the upper threshold

Key data for the publication of contracts awarded.

Key data for the publication of contracts awarded and framework agreements concluded (Annex VIII, Section 2, Z1, BVergG 2018)

a) This publication communicates the award of service contracts in the field of research and development and is therefore subject to a restriction of the information available

b) The name of the contracting body which procures the service or has concluded the framework agreement
Bundeskanzleramt

c) The master number of the contracting entity pursuant to § 6 E-GovG (E-Government Act) and a unique file number of the procurement procedure assigned by the contracting entity (master number - file number)
9110002628957-P-213581

d) An indication of the jurisdiction of the contracting authority
Federal government

e) An indication as to whether the estimated contract value was in the upper or lower threshold range
The estimated contract value was in the upper threshold range

f) The name of the contractor or the party to the framework agreement
Wavemaker GmbH

g) The master number of the contractor or the party to the framework agreement pursuant to § 6 E-GovG (if available; not to be specified for natural persons)

h) CPV code main part or parts
79340000
79341400
79341000
79341100

i) CPV code additional part or parts (if any)

j) The nature of the contract (works, supply or service contract)
Services

k) The designation of the contract or framework agreement
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l) Short description of the contract or framework agreement
Corona Aufklärungskampagne der Bundesregierung, Infokampagne, Phase 11, V2. Abruf von Leistungen aus einer

Rahmenvereinbarung der BBG. BBG-Rahmenvereinbarung „Mediaagenturleistungen und Mediaschaltungen Bund“ GZ 5201.03611 Inseratenschaltung und Mediaplanung inkl. Agenturhonorar.

m) Contract value or scope of value of the framework agreement exclusive of value added tax in euro

1131680

n) Date of conclusion of contract or framework agreement (DD.MM.YYYY)

09/10/2020

o) In case of non-recurring obligations: envisaged date of performance (DD.MM.YYYY)

p) In case of non-recurring obligations: envisaged date of performance (DD/MM/YYYY)

q) Designation of the type of procedure

Negotiated procedure with prior notice
It is a dynamic purchasing system
No

r) An indication as to whether the publication constitutes a notification of the conclusion of a framework agreement

Nein

s) The number of tenders received

1

t) In the upper threshold range: the number of small and medium-sized enterprises (SMEs) as defined in Recommendation 2003/361/EC which have submitted tenders (including SMEs in consortia or bidding consortia).

1

u) An indication as to whether the contractor, or at least one of the contractors, is an SME

Yes
Number of contractors which are an SME