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**Corona Aufklärungskampagne der Bundesregierung - Phase 5 - Neue Online Werbemittel**

Bundeskanzleramt

L-743372-0518

**General information**

Type of the contracting body: Contracting Authority

Procedure in the upper threshold

Key data for the publication of contracts awarded.

**Key data for the publication of contracts awarded and framework agreements concluded  
(Annex VIII, Section 2, Z1, BVergG 2018)**

- a) **This publication communicates the award of service contracts in the field of research and development and is therefore subject to a restriction of the information available**
- b) **The name of the contracting body which procures the service or has concluded the framework agreement**  
Bundeskanzleramt
- c) **The master number of the contracting entity pursuant to § 6 E-GovG (E-Government Act) and a unique file number of the procurement procedure assigned by the contracting entity (master number - file number)**  
9110002628957-P-212232
- d) **An indication of the jurisdiction of the contracting authority**  
Federal government
- e) **An indication as to whether the estimated contract value was in the upper or lower threshold range**  
The estimated contract value was in the upper threshold range
- f) **The name of the contractor or the party to the framework agreement**  
Wavemaker GmbH
- g) **The master number of the contractor or the party to the framework agreement pursuant to § 6 E-GovG (if available; not to be specified for natural persons)**
- h) **CPV code main part or parts**  
79340000  
79341400  
79341000  
79341100
- i) **CPV code additional part or parts (if any)**
- j) **The nature of the contract (works, supply or service contract)**  
Services
- k) **The designation of the contract or framework agreement**  
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- l) **Short description of the contract or framework agreement**  
Inseratenschaltung und Mediaplanung inkl. Agenturhonorar. Abruf von Leistungen aus einem Rahmenvertrag des BKA.

- m) **Contract value or scope of value of the framework agreement exclusive of value added tax in euro**  
165000
- n) **Date of conclusion of contract or framework agreement (DD.MM.YYYY)**  
10/04/2020
- o) **In case of non-recurring obligations: envisaged date of performance (DD.MM.YYYY)**
- p) **In case of non-recurring obligations: envisaged date of performance (DD/MM/YYYY)**
- q) **Designation of the type of procedure**  
Negotiated procedure without prior notice  
It is a dynamic purchasing system  
No
- r) **An indication as to whether the publication constitutes a notification of the conclusion of a framework agreement**  
Nein
- s) **The number of tenders received**  
1
- t) **In the upper threshold range: the number of small and medium-sized enterprises (SMEs) as defined in Recommendation 2003/361/EC which have submitted tenders (including SMEs in consortia or bidding consortia).**  
1
- u) **An indication as to whether the contractor, or at least one of the contractors, is an SME**  
Yes  
Number of contractors which are an SME  
1