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**Entwicklung einer Marke für die neue eVergabe-Plattform der Wiener Zeitung Digitale Publikationen GmbH**

Wiener Zeitung Digitale Publikationen GmbH

L-747219-0624

**General information**

Type of the contracting body: Contracting Authority

Procedure in the lower threshold

Key data for the publication of contracts awarded.

**Key data for the publication of contracts awarded and framework agreements concluded  
(Annex VIII, Section 2, Z1, BVergG 2018)**

- a) This publication communicates the award of service contracts in the field of research and development and is therefore subject to a restriction of the information available
- b) The name of the contracting body which procures the service or has concluded the framework agreement  
Wiener Zeitung Digitale Publikationen GmbH
- c) The master number of the contracting entity pursuant to § 6 E-GovG (E-Government Act) and a unique file number of the procurement procedure assigned by the contracting entity (master number - file number)  
FN196865h-P-210516
- d) An indication of the jurisdiction of the contracting authority  
Federal government
- e) An indication as to whether the estimated contract value was in the upper or lower threshold range  
The estimated contract value was in the lower threshold range
- f) The name of the contractor or the party to the framework agreement  
menonthemoon GmbH
- g) The master number of the contractor or the party to the framework agreement pursuant to § 6 E-GovG (if available; not to be specified for natural persons)  
FN215446h
- h) CPV code main part or parts  
79340000
- i) CPV code additional part or parts (if any)
- j) The nature of the contract (works, supply or service contract)  
Services
- k) The designation of the contract or framework agreement  
Entwicklung einer Marke für die neue eVergabe-Plattform der Wiener Zeitung Digitale Publikationen GmbH
- l) Short description of the contract or framework agreement  
Die Wiener Zeitung Digitale Publikationen GmbH ist seit Jahren im Bereich der öffentlichen Auftragsvergabe tätig und hat sich als zuverlässiger Partner im Ausschreibungswesen etabliert. Nun werden die Online-Vergabeservices für die öffentliche Hand und die Wirtschaft modernisiert und erweitert. Für eine neue eVergabe-Plattform soll eine Marke kreiert werden, die einerseits die traditionellen Werte der Wiener Zeitung widerspiegelt, andererseits aber auch einen innovativen Charakter vermittelt. Beschafft wird ein neues Branding samt Wort- und Bildwelt, ein Logo und ein User Interface Design samt Interaktionselementen, die auf der zukünftigen eVergabe-Plattform eingesetzt werden.
- m) Contract value or scope of value of the framework agreement exclusive of value added tax in euro

67620

**n) Date of conclusion of contract or framework agreement (DD.MM.YYYY)**

28/05/2020

**o) In case of non-recurring obligations: envisaged date of performance (DD.MM.YYYY)**

**p) In case of non-recurring obligations: envisaged date of performance (DD/MM/YYYY)**

**q) Designation of the type of procedure**

Direct award

It is a dynamic purchasing system

No

**r) An indication as to whether the publication constitutes a notification of the conclusion of a framework agreement**

Nein

**s) The number of tenders received**

2

**t) In the upper threshold range: the number of small and medium-sized enterprises (SMEs) as defined in Recommendation 2003/361/EC which have submitted tenders (including SMEs in consortia or bidding consortia).**

**u) An indication as to whether the contractor, or at least one of the contractors, is an SME**

Yes

Number of contractors which are an SME

1